

The Thanksgiving Chanukah Telethon Kosher Recipe Contest 2013

This year features an anomaly for American Jews - The first day of Chanukah coincides with Thanksgiving. This unusual calendar configuration makes for interesting family holiday cooking and celebration plans.

Will Jewish families just conflate Chanukah and Thanksgiving this year and serve latkes with their Thanksgiving Day turkey?

Share with us your creative recipes for the combined food tastes and presentations of Chanukah and Thanksgiving foods in any one or all of 3 categories.

We will publish all the recipes. Panel of food experts will award the top tasting recipes! Win great prizes! Appear on Chanukah Telethon on Dec 8, 2013!



Thanksgiving Chanukah
Telethon Recipe Contest 2013

Choose Category #1 Thanksgiving Chanukah- One-Pot Meals

Show us your best original one-pot recipes in these categories:

Stovetop Suppers Casseroles
Slow Cooker Creations
Soups & Stews
Dutch Oven Dinners

Here's your chance to showcase your favorite meal prepared in a single pot, start to finish. Please stick to 18 ingredients-or-fewer, please.

Choose Category #2 Thanksgiving Chanukah- Healthy Cooking

Send us your winning healthy recipes: Appetizers, soups, salads, breads, main dishes, sandwiches, salads, cookies, and, of course, desserts—no recipe is off-limits.

Let your creativity shine and share your 18-ingredient-or-fewer recipes chock-full of fresh, natural ingredients and other smart ingredient substitutions.

Choose Category #3 Thanksgiving Chanukah- Party Foods

Enter your best party recipe.

Looking for foods to create a fun filled Chanukah-Thanksgiving party for kids and grownups alike!

Get in the spirit remember to keep your holiday good recipes at 18 ingredients - or-fewer, please.

The Recipes will be marked by the following criteria:

Creativity/Uniqueness: 15% Taste: 35% Feasibility 25% Visual Appeal 25%

Deadlines: Contest Begins Immediately -Sept 3rd, 2013 ends Oct 30th, 2013

The best part is you can enter to win as many times as you like!

Winners and Prizes: A total of 12 Winners will be selected in each of the 3 categories.

One Grand Prize winner, \$1,000: One 1st place winner \$500: One 2nd place winner \$300: One 3rd place winner \$150: 8 honorable mentions will each win a book. All winners will be invited to appear on Chanukah Telethon & will have their names and recipes published in Chabad Chanukah cookbooks.

Submit your recipes to: Rabbi Perl c/o Thanksgiving Chanukah Telethon Recipe Contest

261 Willis Ave, Mineola NY 11501 Or on website www.ChabadMineola.com/recipecontest

Thanksgiving Chanukah Telethon Recipe Contest Rules



1. **Eligibility:** This contest is open to all. One must be 18 years of age or older at time of entry.
2. **How to Enter:** Contest begins on September 3, 2013 and ends on October 30, 2013 (the "Deadline Date"). All entries must be received by 11:59 pm on the Deadline Date. Send in your recipe and a snap shot of the finished product to us. You may also download everything to www.chabadmineola.com/RecipeContest and follow the instructions. All Entries must include your full name, address, city, state, zip, telephone number and email address. If entries do not contain all necessary information, entrant will be disqualified. Please be certain to follow all directions.

3. **Judging:** The winners of the Contest will be determined by judging all the entrants' submissions based on the follow criteria:

Does this recipe reflect this year's unique confluence of the American and Jewish calendars? This year the first day of Chanukah is also Thanksgiving Day.

Taste: 35%

- o Does this recipe taste wonderful with every bite? Does it have mass appeal? Would you want to make this recipe over and over based on the great taste?

Visual Appeal: 20%

- o Does this recipe present beautifully on the plate or in the baking dish? Do your eyes make you want to eat this before you can smell or taste it?

Feasibility: 20%

- o Could this recipe be created by an average, non-professional home cook? Are the ingredients readily available and easy to find? Is the recipe simple to follow and understand?

Creativity/Uniqueness: 15%

- o Is the recipe an original idea? Is the recipe reflective of unique twists to ingredient usage? Does it contain interesting, yet delightful, flavor combinations?

All entries will be judged using the criteria stated above. All judging will be accomplished by a panel of food experts. Decision of the judges is final and binding on all matters relating to this contest.

All recipes must be the original work of entrant and not previously published. Recipe must not infringe the copyright, trademark, privacy, publicity or other intellectual property rights of any person or entity. All entries become the property of NCFJE Chabad Chanukah Telethon. Winners will be required to grant to Thanksgiving Chanukah Telethon Kosher Recipe Contest all rights, titles and interest in the submitted entry. We reserve the right to use your entry in all print and electronic media, and to edit it for brevity and clarity.

4. **Winners and Prizes:** A total of 12 Winners will be selected. One Grand Prize winner will be awarded \$1,000: One 1st place winner will be awarded \$500: One 2nd place winner will be awarded \$300: One 3rd place winner will be awarded \$150: eight honorable mentions will each win a book. All winners will have their names and recipes published and announced on the Chanukah Telethon. All prizes are guaranteed to be awarded.
5. **Selection of Winner:** Winners will be determined and notified on or about 11/12/2013 All winners will be invited to appear on the Chanukah Telethon Sunday December 8, 2013.

In the event that two similar entries are received, only the entry judged to best meet criteria as set by Thanksgiving Chanukah Telethon Recipe Contest will be included in the final judging.

6. The total number of contestants anticipated nationwide is 1,000.
7. **Winner List Information:** If you wish to receive a list of prize winners, have any questions about the Contest, write to:

Thanksgiving Chanukah Telethon Kosher Recipe Contest 2013

Attention: Rabbi Perl
261 Willis Ave
Mineola, NY 11501

Summary:

Submit by mail or on the website; the recipe, a snapshot (format jpeg file) of the finished product. All entries must also include your full name, address, city, state, zip, telephone number and email address.

Thanksgiving Chanukah Telethon Kosher Recipe Contest 2013

Attention: Rabbi Perl
261 Willis Ave
Mineola, NY 11501